

# GRN Vision Project Profile

Las Vegas Convention and Visitor's Authority Sustainability Inventory



## Project

The Las Vegas Convention Center (LVCC) is one of the largest convention centers in the world with 1,940,631 square feet of exhibit space, and it hosts shows with an estimated 200,000 participants. Over the course of 6 months in 2019, GRN Vision had the pleasure of working with the Las Vegas Convention and Visitors Authority (LVCVA) to conduct a third-party audit of their existing facility.



## Strategy

GRN Vision started the inventory by compiling background research in the convention industry. To understand where LVCVA was operating, GRN Vision conducted on-site, in person interviews with specified departments, and evaluated operations and maintenance practices within those departments. During this phase, GRN Vision was also able to assess best practices, benchmarking metrics, land use and resource management policies.

Once this initial information gathering was complete, GRN Vision developed comparative metrics for the industry and conducted the sustainability audit. One of the many important tasks that was performed during the audit was to establish metrics and criteria that would be used as a benchmark for analysis of program efficiency. From this, GRN Vision was able to recommend sustainability metrics, goals, and tracking systems software.

## Results

GRN Vision used the information gathered from the Sustainability Audit to produce a Sustainability Audit Report with Next Steps. These findings were then presented to the Board of Directors. From this report, GRN Vision was able to help LVCVA develop an organizational engagement protocol with a strategic and inclusive communication plan. Most importantly, GRN Vision was able to highlight what immediate achievable sustainability enhancements could be made to the facility with minimal/no cost solutions.

"Sustainability efforts? Retain GRN Vision. Passionate, innovative and flexible in their approach to a client's needs, GRN Vision delivered expert direction in helping us identify how we go forward regarding energy, water, waste, operations and policies. Result? Insightful and detailed recommendations for sustainability progress for the LVCVA. Great job!"

LVCVA Director of Operations



Dave Ray presenting to LVCVA Board. January 2020

